

GOLDEN TRIANGLE CONSORTIUM
2025 Budget as of January 30th, 2025
Transaction Report as of August 2025

	2025 Budget January to December	2025 Actuals January to December	2024/2025 May/24 - Apr/25 Season Actuals	2024 Budget January to December	2024 Actuals January to December	2023/2024 May/23 - Apr/24 Season Actuals
REVENUE:						
Balance forward		\$ 193,810.52			\$ 119,328.00	
Interest Earned for the year	\$ 5,000.00	\$ 1,746.71		\$ 2,000.00	\$ 8,682.67	
Town of Fox Creek	\$ 15,000.00	\$ 15,000.00	\$ 15,000.00	\$ 15,000.00	\$ 15,000.00	\$ 15,000.00
Town of Swan Hills	\$ 15,000.00	\$ 15,000.00	\$ 15,000.00	\$ 15,000.00	\$ 15,000.00	\$ 15,000.00
Town of Whitecourt	\$ 15,000.00		\$ 15,000.00	\$ 15,000.00	\$ 15,000.00	\$ 15,000.00
Woodlands County	\$ 15,000.00	\$ 15,000.00	\$ 15,000.00	\$ 15,000.00	\$ 15,000.00	\$ 15,000.00
Big Lakes County	\$ 15,000.00	\$ 15,000.00	\$ 15,000.00	\$ 15,000.00	\$ 15,000.00	\$ 15,000.00
MD of Greenview	\$ 15,000.00	\$ 15,000.00	\$ 15,000.00	\$ 15,000.00	\$ 15,000.00	\$ 15,000.00
Total Revenue	\$ 95,000.00	\$ 76,746.71	\$ 90,000.00	\$ 92,000.00	\$ 98,682.67	\$ 90,000.00
EXPENDITURES:						
Trail Grooming & Maintenance						
Swan Hills	\$ 20,000.00			\$ 20,000.00	-\$ 3,013.50	-\$ 6,785.63
Bare Contractors - Trail Cleaning - April 2024						-\$ 3,013.50
Bare Contractors - Trail Grooming		-\$ 3,071.25	-\$ 3,071.25			
Irving K Excavating - Trail Grooming		-\$ 1,558.20	-\$ 1,558.20			
B&B Wilson Oilfield - Trail Grooming		-\$ 3,095.40	-\$ 3,095.40			
Irving K Excavating - Trail Grooming		-\$ 14,801.85	-\$ 14,801.85			
Fox Creek	\$ 20,000.00			\$ 20,000.00		-\$ 3,622.50
Bare Contractors - Trail Cleaning/Grooming		-\$ 16,049.25	-\$ 16,049.25			
Bare Contractors - Trail Grooming		-\$ 3,071.25	-\$ 3,071.25			
Whitecourt	\$ 20,000.00			\$ 20,000.00		
\$5,000 Trail Cleaning - Nov/23					-\$ 5,000.00	-\$ 5,000.00

\$5,000 Trail Cleaning - Nov/24									
Whitecourt Trailblazers Grooming									
Signs	\$	5,000.00							
Trail Signs - Urban Ink									
Advertising & Events									
WILD Alberta Tourism Ad									
Website Management Page	\$	500.00				\$	500.00		
Oz Media Website Hosting - Nov 23/24									
Oz Media Website Hosting - Nov 24/25									
Go Daddy - Domain Renewal									
Printing/Copies etc. (posters)	\$	350.00				\$	250.00		
Whitecourt Stationery (Iron Sledder Posters/Maps)									
Whitecourt Stationery (Iron Sledder Posters)									
Whitecourt Stationery (Ink Stamps)									
Whitecourt Stationery (Note Cards)									
Brochures	\$	500.00				\$	500.00		
Case & Point Media Design Work	\$	1,750.00				\$	1,800.00		
QR/Iron Sledder Poster Edits									
2025 Iron Sledder/QR Poster Edits									
QR Check-In Contest (Woodlands CC)	\$	250.00							
ASA Sled Show	\$	3,000.00				\$	7,000.00		
Booth Expense									
Global Convention Center - table & chairs rental									
Vista Print - personalized table cloth									
Walmart - TV/Candy/Printer Paper									
Candy (\$250)									
Fuel Card - \$250.00	\$	250.00				\$	250.00		
Golden Triangle Laminated Maps (\$250)									
Banners (\$500)	\$	500.00				\$	500.00		
Counter Box Expenses (batteries)	\$	100.00				\$	50.00		
Iron Sledder Challenge - Rally Events									
Iron Sledder Medals	\$	700.00				\$	400.00		
Topline Promotions - 2025 Plates									
Cash Payouts									
Whitecourt Rally	\$	250.00				\$	250.00		
Swan Hills Rally	\$	250.00				\$	250.00		
Fox Creek Rally	\$	250.00				\$	250.00		
1st Place winner (\$1,000) Sean Schulte	\$	1,000.00				\$	1,000.00		
2nd Place winner (\$250) Dale Tonsi	\$	250.00				\$	250.00		
Admin Mailing	\$	100.00				\$	100.00		

Digital Marketing/Advertising	\$	5,000.00							
Facebook Ads						\$	100.00		
Whitecourt Trailblazers			-\$	55.42	-\$	55.42			
Woodlands County CC			-\$	25.20	-\$	25.20			
Google Ads (Woodlands County CC)			-\$	530.29	-\$	530.29	\$	500.00	
Radio Advertising (Pattison Media)			-\$	1,176.00	-\$	588.00			
2023 Snow Seekers Media Digital Campaign									-\$ 14,960.00
Capital Reserve/Emergency Projects	\$	-				\$	30,000.00		
Swan Hills (carried over 2023/2024 Season)	\$	20,000.00							
B&B Oilfield Services Ltd - \$36,729.00			-\$	6,729.00	-\$	6,729.00			
B&B Oilfield Services Ltd - \$14,183.40			-\$	14,183.40	-\$	14,183.40			
 Fox Creek (carried over 2023/2024 Season)	\$	10,000.00							
 Whitecourt (2024/2025 Season)	\$	30,000.00	-\$	29,967.50	-\$	29,967.50			
 Emergency Projects Surplus	\$	5,000.00							
 Swan Hills Emergency Fund									
B&B Wilson Oilfield Service Ltd - \$36,729	\$	30,000.00	-\$	30,000.00	-\$	30,000.00			
 Golden Triangle Admin	\$	5,000.00				\$	5,000.00		
Cindy Brooks May/23 - Mar/24								-\$ 2,012.50	-\$ 2,550.00
 Candyce Jones April 2024								-\$ 300.00	-\$ 300.00
Candyce Jones May - November Wages 2024					-\$	1,852.00	-\$	1,852.00	
Candyce Jones December 2024 - March 2025 Wages			-\$	2,112.50	-\$	2,112.50			
Candyce Jones - April 2025 Wages			-\$	912.50	-\$	912.50			
 TOTAL EXPENSES	\$	180,000.00	-\$	145,044.02	-\$	154,393.84	\$	110,400.00	-\$ 24,200.15 - \$ 43,617.10
 Total Expenses			-\$	145,956.52	-\$	154,393.84		-\$ 24,200.15	-\$ 43,617.10
Total Revenue			\$	76,746.71	\$	90,000.00		\$ 98,682.67	\$ 90,000.00
Balance forward			\$	193,810.52				\$ 119,328.00	
Year Balance			\$	124,600.71				\$ 193,810.52	

Outstanding as of March 31st, 2025

Revenue

Town of Whitecourt

\$15,000

Expenses:

C. Jones - May-Aug 2025 Wages	\$	487.50
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\$	487.50
outstanding	